



SPONSORSHIP OPPORTUNITIES:

March 21st 2025

Bowl For Kids Sake (BFKS) is a national fundraising event, with Big Brothers Big Sisters agencies participating across the country. It is the largest fundraising event of Big Brothers Big Sisters of Dufferin & District and is a vital source of funding for life changing mentoring matches made right here in our local community. Sponsors of Bowl for Kids Sake will have the unique opportunity to reach an exclusive and captive audience of community members. During the last event over 300 people attended.

	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500	Lane Sponsor \$300
Recognition by Emcee at all BFKS events	✓				
Opportunity to display or distribute marketing materials during the event	✓	✓			
Company logo on all BFKS print & promotional materials	✓	✓	✓		
Name and logo on event website	✓	✓	✓		
Recognition on Sponsor sign displayed throughout BFKS at corresponding level of support	✓	✓	✓	✓	✓
Recognition in Big Brothers Big Sisters e-newsletter at corresponding level of support.	✓	✓	✓	✓	✓
Recognition on Big Brothers Big Sisters social media	✓	✓	✓	✓	✓
Company name and logo on lane signs during the event	✓	✓	✓	✓	✓