



50th Anniversary Gala

50 Years of Changing Lives



SPONSOR OPPORTUNITIES

On September 24, 2022 Big Brothers Big Sisters will be hosting a Gala Dinner. It will be a night to remember as we meet together at the historic Museum of Dufferin to celebrate 50 years of changing lives. Over the last 50 years thousands of children have benefited from our life changing programs. Sponsorship of the Gala will allow us to serve even more children as we embark on the next 50 years.

Diamond Level: Presenting Sponsor - \$5,000

Prior to the event:

- Recognition on our website
- Social media exposure as our Presenting Sponsor

At the event:

- Complimentary Table of 8 plus two additional tickets
- Full page advertisement in the program
- Verbal recognition by the Master of Ceremonies during the Gala
- Opportunity to address the guests
- Recognition with your logo during the slideshow

Post Event:

- Recognition in our e-newsletter

Sapphire Level Sponsor - \$3,500

Prior to the Event:

- Recognition on our website
- Social media recognition as a Sapphire Level Sponsor

At the event:

- Complimentary Table of 8
- Half page advertisement in the program
- Verbal recognition by the Master of Ceremonies during the Gala
- Recognition with your logo during the slideshow

Post Event:

- Recognition in our e-newsletter

Platinum Level Sponsor - \$2,500

Prior to the event:

- Recognition on our website
- Social media recognition as a Platinum Level Sponsor

At the event:

- Complimentary Tickets for 6
- Verbal recognition by the Master of Ceremonies during the Gala
- Logo in the program at the Platinum level
- Recognition with your logo with other sponsors during the slideshow

Post Event:

- Recognition in our e-newsletter

Wine Sponsor - \$2,500 -Sold to Lussuro Realty

Every table will receive a bottle of red wine and a bottle of white wine with your logo on it.

Prior to the event:

- Presence on our website
- Social media recognition

At the event:

- Complimentary Tickets for 4 people
- Verbal recognition by the Master of Ceremonies during the Gala
- Your logo on the wine bottle neck
- Recognition during the slideshow

Post Event:

- Recognition in our e-newsletter

Gold Level Sponsor - \$1,000

Prior to the event:

- Recognition on our website
- Social media recognition

At the Event:

- Complimentary Tickets for 2
- Verbal recognition by the Master of Ceremonies during the Gala
- Logo in the Program at the Gold Level
- Recognition with your logo with other sponsors during the slideshow

Post Event:

- Recognition in our e-newsletter

Silver Level Sponsor - \$500

Prior to the event:

- Recognition on our website
- Social media recognition

At the event:

- Verbal recognition by the Master of Ceremonies during the Gala
- Logo in the program at the Silver level
- Recognition with your logo with other sponsors during the slideshow

Post Event:

- Recognition in our e-newsletter

Bronze Level Sponsor - \$300

Prior to the Event:

- Recognition on our website
- Social media recognition

At the event:

- Logo in the program at the Bronze level
- Recognition with your logo with other sponsors during the slideshow

Post Event:

- Recognition in our e-newsletter

Auction Prize Sponsor Donation

- Opportunity to provide a unique auction prize for the event which will be prominently displayed at the prize table with your name.
- The most select items will be chosen to be featured in our live auction portion and the donors of these prizes will be appropriately thanked.

Email nancy.stallmach@bigbrothersbigsisters.ca to confirm the level you would like to come in at.

Thank you for your support that has enabled us to reach our first 50 years. Now we embark on the next 50!